



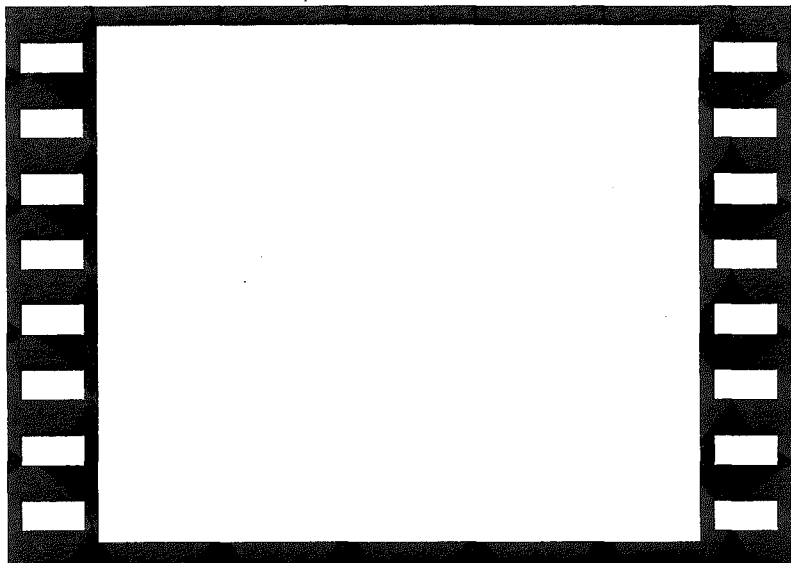
Video Lab Reports

Scoring Rubric

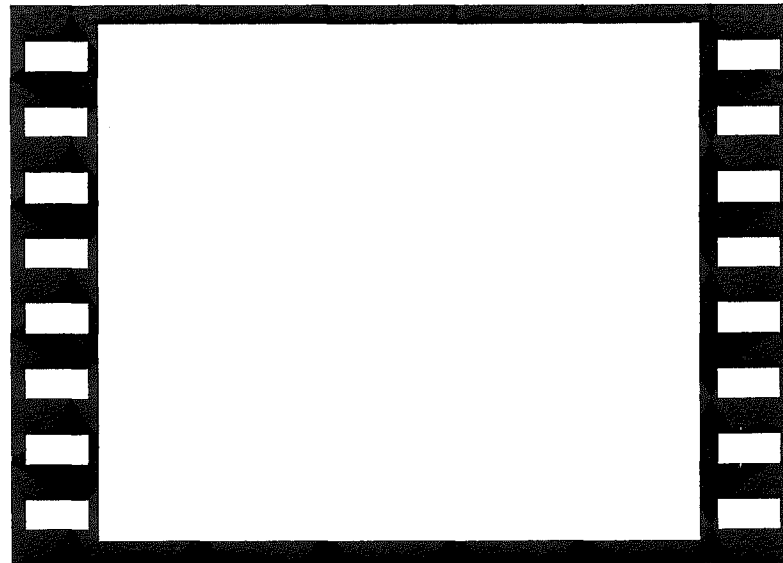
	Criteria	Developing (1-2 pts)	Proficient (3-4 pts)	Exemplary (5-6 pts)	Score
Plan	Script / Storyboard	<ul style="list-style-type: none"> Sketchy script or storyboard Shows evidence of planning for a few parts of production 	<ul style="list-style-type: none"> Complete script or storyboard, though not detailed Shows evidence of planning through most parts of production 	<ul style="list-style-type: none"> Clearly describes each shot visually Includes movements, narration or dialogue, and fx Shows evidence of planning through all parts of the production 	
	Video	<ul style="list-style-type: none"> Sometimes in focus Sometimes steady No camera movement OR excessive movement (panning, zooming, trucking, etc.) 	<ul style="list-style-type: none"> Usually in focus Usually steady Pans and zooms are limited and usually purposeful Composition usually follows the rule of thirds 	<ul style="list-style-type: none"> Always in focus (unless purposefully done) Always steady Variety of shot selections and camera movements. Movements are planned, purposeful and provide impact Varied composition (based on rule of thirds) 	
Shoot	Audio	<ul style="list-style-type: none"> Sound sometimes unclear: due to low voices and/or overly loud ambient noise 	<ul style="list-style-type: none"> Sound usually clear, no unintended ambient noise 	<ul style="list-style-type: none"> Sound always clear (unless purposefully done) and ambient noise always appropriate 	
	Lighting	<ul style="list-style-type: none"> Only ambient (available) light is used Many scenes are overly bright or dark 	<ul style="list-style-type: none"> Additional lighting is used as necessary Most scenes have sufficient lighting to tell what is happening 	<ul style="list-style-type: none"> Additional lighting is used to eliminate shadows and glares All scenes have sufficient lighting for viewer to easily see action Vivid colors Innovative use of lighting 	
Edit	Cutting	<ul style="list-style-type: none"> Clips begin and/or end with slack time or in mid action 	<ul style="list-style-type: none"> Most clips edited to remove slack time and to begin and end with thought to action 	<ul style="list-style-type: none"> Clips show no slack time and begin and end with thought to action 	
	Transitions	<ul style="list-style-type: none"> No transitions between clips are used or too many different transitions used without thought to purpose 	<ul style="list-style-type: none"> Basic transitions used (cut and fade) appropriately and other types of transitions usually added as appropriate for the scene 	<ul style="list-style-type: none"> All transitions between clips appropriate, suit the mood and content, and smooth the flow from one scene to the next 	

	Pacing / Continuity	<ul style="list-style-type: none">Many video clips are too long or too short	<ul style="list-style-type: none">Most video clips move at a steady pace, fast enough to keep the audience interested and slow enough to tell the complete story	<ul style="list-style-type: none">Variety of pacing and changes fit the “mood” of the contentPacing keeps viewers interested		
Enhance	Titles	<ul style="list-style-type: none">Titles and subtitles unclear due to font, size, or color contrast	<ul style="list-style-type: none">Titles and subtitles usually clearUsed appropriately	<ul style="list-style-type: none">Titles and subtitles always clearUsed appropriately and enhance the story/content		
	Background Music	<ul style="list-style-type: none">Introductory music not in a typical “broadcast” style	<ul style="list-style-type: none">Introductory music in a “broadcast” style but not balanced well (does not match the levels of main audio)	<ul style="list-style-type: none">Introductory music in a “broadcast” style and balanced well (matches the levels of the main audio)		
Content		<ul style="list-style-type: none">Contains most elements of a typical lab report (question; hypothesis; materials; procedure; results and analysis; and conclusions)Several elements not logically sequencedMore “telling” than “showing” of the content	<ul style="list-style-type: none">Contains all but one element of a typical lab reportMost elements are logically sequencedOverly wordy or cryptically shortUses a few alternative forms of representation as needed (graphs, charts, concept maps, drawings, still photos, etc.)Mostly “shows” the content, but a few instances of only “telling”	<ul style="list-style-type: none">Contains all the elements of a typical lab report (question; hypothesis; materials; procedure; results and analysis; and conclusions)Elements are logically sequencedClear and conciseProvides fresh, interesting, or creative insightsUses several alternative forms of representation as neededInformation is accurately portrayedClearly “shows” the content as opposed to “just “telling”	<div>—</div> <div><u>x 4</u></div> <div>= —</div>	
Creativity		<ul style="list-style-type: none">Little evidence of imagination, creativity, or thoughtfulnessNo style or mood is apparent.	<ul style="list-style-type: none">Some evidence of imagination, creativity, or thoughtfulnessSome evidence of thought to style and mood, though may not suit the content	<ul style="list-style-type: none">Thorough evidence of imagination, creativity, or thoughtfulnessStyle or mood which suits the content evidentCreative and original		
Total						<div>— /</div>

Project Title: _____



Crew: _____



Script: _____

Filming Notes: (pan, tilt, zoom | wide, medium, close-up | etc.)

Editing Notes: (sound fx, transitions, titles, music, visual fx, etc.)

Script: _____

Filming Notes: (pan, tilt, zoom | wide, medium, close-up | etc.)

Editing Notes: (sound fx, transitions, titles, music, visual fx, etc.)
